

Tony Skidmore

Trainer / Presenter / Coach / Training Designer

Has worked with:

- BMW UK
- BMW AG
- Cable & Wireless
- Oracle Corporation
- Abbey National
- Eurocopter UK
- PremiAir Aviation
- NATS air traffic control



Background

Tony's commercial experience began in direct sales for 13 years before joining the motor industry with BMW. His sales success there during a 5 year period led to an invitation to join BMW (UK) as a contract trainer. In 1997 Tony led a team working with BMW AG training in all English speaking markets outside of North America. He has been involved in training design and delivery for 19 years, concentrating in the areas of sales, customer handling and management development.

Expertise

Tony has a wealth of experience of different cultures, having worked globally for BMW, Oracle and Abbey. His expertise includes development, design and implementation of training programs as well as facilitation of workshops. He also works with groups and individuals as a coach. In recent years Tony has diversified into the aviation sector where his experience of leading workshops on customer handling skills is highly valued by both the clients and workshop participants.

Qualifications & Professional Memberships

- 8 GCE 'O'levels
- Associate member CIPD

Interests

Tony has had a life-long interest in psychology and reads widely around the subject especially in relation to personal development and sales techniques. An avid reader generally – mainly non fiction. In his spare time he enjoys live music performances in small venues and the theatre.