



Pete Edmunds

Trainer / Roleplay Actor / Coach / Facilitator / Presenter

Has worked with:

- BMW
- Deloitte
- Habitat
- Citigroup
- RSPCA
- National Grid



Background

With a background in Engineering, Pete worked as a Training & Technical Manager at Pitney Bowes, where he helped setup a new business division and took on global responsibility for delivering IT training courses & supporting software releases. As an actor he has appeared in TV, Feature Films, Commercials, Theatre and Standup Comedy and is also a prolific voice artist. His practical business experience coupled with strong acting skills led to involvement in Roleplay, Development, Assessment & Facilitating - where he has worked at all levels up to and including senior directors in a variety of sectors and organisations. The success of his work is measurable and recent highlights include increased sales and profits at Habitat and increased customer service ratings at BMW Dealerships.

Expertise

- One-on-One or Group roleplay. Sales Skills. Appraisal Training. Assertiveness Training. Managing Performance. Presentation Skills. Win-Win outcomes.
- Multifaceted business & acting background enables Pete to perform convincing roleplay and give informed, perceptive and sensitive feedback.
- Can roleplay using a pre-prepared character brief or as briefed in 5 minutes by delegates on the day.
- Comfortable to work without a trainer present, facilitating group discussion.
- Experience as an actor/presenter and scriptwriter on over 20 corporate training films.
- Devising & writing roleplay scenarios.

Qualifications & Professional Memberships

- Diploma In Acting – Drama Studio London
- BSc Honours (1st Class) Electronic Engineering – DeMontfort University
- Diploma In Mechanical & Production Engineering

Interests

5-a-side football. Tennis. Bikram Yoga. Live Comedy. Films. Friendships. Architecture & Design. Science & Technology. Psychology. Creativity. Financial Markets/Trading.

www.trainerpool.co.uk