



Anita Ferrari

Change Management and OD Consultant / Executive Coach /
Workshop Facilitator / Trainer / Training Project Manager



Has worked with:

- The Foreign & Commonwealth Office
- Symantec
- Goldman Sachs
- Compaq (Europe & Latin America)
- National Westminster Bank
- Sothebys London
- Glaxo Smith Kline
- AstraZeneca UK

Background

Anita has 20 years+ experience, both in the UK and internationally, working with technology and sales & marketing led blue chip and UK public sector organisations. She is multi-lingual with a strong background in training project management and delivery, OD/HR and Change Management consultancy & executive coaching.

Expertise

Training Management & Delivery	Executive Coaching	Balanced Scorecard objectives cascading
Organisational change programmes	Birkman Method consultancy	Recruitment, Search & Assessment Centres
Project Management	Team building	Workshop Facilitation
Business Transformation	Line Management	Relationship Building

Qualifications & Professional Memberships

- International Coach Federation Membership
- Certified Birkman Method Consultant
- ITS Certifications: NLP European Coach & NLP Master Practitioner
- Diploma in Project Management (Masters Degree module) – Open University
- Leadership & Management (Masters Degree module) – Open University
- TEFL – Teaching of English as a Foreign Language - RSA
- BA Honours Degree in Italian Studies (subsidiary French) – Reading University
- AAGDD – Associate of Associated Guild of Dance and Drama (for drama)
- Canadian Association of Ski Instructors – CASI Level 1
- Snowsport Scotland – Alpine Ski Leader
- Diploma in Art History (London University – Birkbeck College)
- GCE “A” Levels: 4 (English Literature, Geography, French, Spanish)

Interests

Anita's interests and passions include living life to the full, embracing challenge, and giving her best both professionally and personally. Professionally, she proactively seeks to grow her expertise and skills on an on-going basis and add real value to the individuals and organisations with whom she works. Anita is a regular resource team member on ITS NLP and Coaching Certification programmes. On a personal level, Anita is a fitness enthusiast and in particular enjoys the outdoor mountain life (a challenge when based in London!). Over the years Anita has completed treks to Everest Base Camp and Peru, the Canadian Association of Ski Instructors Level 1 training (in Argentina!) and two London Marathons in 2004 and 2006 in support of the UK Children's Charity Whizz Kidz and a local Multiple Sclerosis respite centre. Anita also works on a voluntary basis with The London Borough of Barnet Education and Business Partnership, which brings business skills into schools in order to prepare young people for the world of work. Other interests include art, ranging from visual to theatre, all aspects of London, European language skills and culture, and socialising over a good meal around a table with family and friends!