



# John Driscoll

Trainer / Presenter / Coach

## Has worked with:

- Barclays Bank
- Pti International
- Corporate Express
- BMW UK
- Sytner PLC
- Nick Whale BMW / MINI
- Hodgson Motor Group



## Background

John has 39yrs experience in the Retail Motor Industry mainly with Mercedes-Benz and Sytner PLC operating as General Sales Manager and latterly Head of Business Development. His experience lies mainly in leading people and building teams; he also has a proven track record in the area of customer relationship management.

## Expertise

Four years ago John graduated from the Coaching Academy with a distinction and has completed 3 diplomas in NLP which he uses in his role as a Business Growth Coach. He excels in non-directive coaching in diverse situations – from directors of global companies to working with deputy head teachers in local education authorities.

## Qualifications & Professional Memberships

- Graduate of The Coaching Academy (Distinction)
- NLP Diplomas 2 with the Coaching Academy & NLP Excellence
- Certified TLA Coach

## Interests

John's passion is Theology; he graduated from BSF International (a seven year Theology course) and continues to serve on the London leadership team. Keeping fit is high priority - he runs about 30 miles a week. He has a healthy interest in reading, especially books on personal development and achievement.